

# 48th Annual Western Pool and Spa Show ~ February 12-14, 2026

**THURSDAY, FEB 12, 2026 / EXHIBIT HOURS 1-5 / OPEN TO THE TRADE ONLY & REGISTRATION REQUIRED / IN SPANISH**

Time	Classroom S1	Classroom S3	Classroom S4	Ballroom A	Ballroom B	Seaside Prefunction	Classroom S5	Classroom S6	Classroom S7
8:00 to 9:15 AM	<b>Pentair</b> Hydraulics for the Service Pro	Stain Prevention & Removal <b>David Schaffer</b>	Heating w/ Solar: Design, Installation, & Service <b>Dan Sizelove</b>	Profitable Pool Inspections <b>Rick English</b>	<b>Hayward</b> Salt Troubleshooting: AquaRite S3	Turn Your Team Into A Championship Team: Hiring, Training, Management, Motivation and Retention <b>Dave Fellman</b>	Changes in Article 680, 2020, 2023, 2026 NEC <b>Bill Hamilton</b>	<b>Hayward</b> Solucion De Problemas De Sal AquaRite S3	<b>Raypak</b> Code-Compliant Gas Heater Installs: NFPA 54 & Title 24
9:30 to 10:45 AM	<b>Pentair</b> Electricity for the service Pro	<b>Fluidra</b> JXiQ Smart Heater	Chloramines: Testing, Treatment, and Breakpoint Chlorination <b>Hasa</b>		<b>Hayward</b> Sanitation: HydraPure UV/Ozone		Mastering Your Numbers: Profit Margins, Cash Flow <b>Jen Perez</b>	<b>Hayward</b> Desinfeccion Avanzada HydraPure UV/Ozono	The Attendant Automation - Programming & Installation <b>David Jones</b>
11 AM to 12:15 PM	<b>Pentair</b> Filter Safety	<b>Fluidra</b> TruClear XL	Non-Chemical Strategies to Kill and Prevent Algae <b>Hasa</b>	<b>Pool Nation</b> Managing Workload & Avoiding Burnout	<b>Hayward</b> OmniLogic Programming & Basics	Future of Pool Surface Life & Care <b>Alan Smith</b>	AI is Killing Google & Replacing SEO - Learn More <b>John Limbocker</b>	<b>Hayward</b> Lo Essential Y Programacion De Omnilogic	Revolutionary Pool Care that Actually Works <b>Dwayne May</b>
12:30 to 1:45 PM	<b>Pentair</b> General Filtration	<b>Fluidra</b> - TruClear XL	Troubleshooting Mystery Pool Problems <b>Rob Stewart</b>	<b>Pool Nation</b> Building a Profitable Pool Business	<b>Hayward</b> TracVac Hands-On Tear Down	GFCI Issues and NEC Corrosion Requirements <b>Bill Hamilton</b>	Electrical Mindset: Knowing the Why <b>Kelli Clancy &amp; Deb Martin</b>	<b>Desmontaje</b> De Hayward TracVac	How a Pool Works <b>Bob Foutz</b>

**FRIDAY, FEB 13, 2026 / EXHIBIT HOURS 2-6 / OPEN TO THE TRADE ONLY & REGISTRATION REQUIRED / IN SPANISH**

Time	Classroom S1	Classroom S3	Classroom S4	Ballroom A	Ballroom B	Seaside Prefunction	Classroom S5	Classroom S6	Classroom S7
8:00 to 9:15 AM	<b>Pentair</b> IntelliVibe Lights	<b>Fluidra</b> Heat Pump & Title 24	La Química de Piscinas de Bob Lowry para Profesionales del Servicio	<b>Pool Nation</b> Basic Principles of Leadership	<b>Hayward</b> OmniLogic Programming & Basics	<b>Watershape U</b> - Avoiding Litigation: Protecting Builders	Slash Taxes, Reduce Liability Insurance Costs <b>Larry Oxenham</b>	Importance of Comp Insurance Coverage <b>Norma Villafranca</b>	Chemistry Issues Research <b>Que Hales, Kim Skinner, Doug Latta</b>
9:30 to 10:45 AM	<b>Pentair</b> Intellichlor Salt Cells	<b>Fluidra</b> Levolor	<b>AquaCal</b> Heat Pumps "Profit Through Innovation	<b>Pool Nation</b> Turning Numbers Into Knowledge	<b>Hayward</b> Omni X and Gen 4 Pumps	The Future of Pool Surface Life <b>Alan Smith</b>	Nuts and Bolts of Commercial Pool Service <b>Gary Heath</b>	<b>Hayward</b> Omni X Y Bomba De Generation 4	
11 AM to 12:15 PM	<b>Pentair</b> - IF3 Variable Speed Pumps	<b>Fluidra</b> Bomba de calor y Título 24	Guerra contra las Algas: Estrategias No Químicas para Eliminar y Prevenir Algas	<b>Pool Nation</b> Time Management Strategies	<b>Hayward</b> Commercial - Chlor King & CAT Controls	<b>Grit Game</b> AI 101: Understanding Options	Profit First for Pool Pros <b>Jen Perez</b>	<b>Equipo</b> Para Uso Comercial- Chlor King y CAT Controls	Future of Digital Marketing Trends <b>Ed Shahbazyan</b>
12:30 to 1:45 PM	<b>Pentair</b> - Heaters	<b>Fluidra</b> Heat Pump & Title 24	Lighting Design & Nightscaping <b>JC Escudero</b>	<b>Pool Nation</b> Understanding Cost, Pricing, and Profitability	<b>Hayward</b> Heaters & Heat Pumps	<b>NPC</b> Acid Washing 101	Insurance Made Simple and Avoiding Claims <b>Sean Reardon</b>	<b>Instalacion</b> Y Solucion De Problemas De La Familia De Calefaccion	<b>Raypak</b> Heat Pump Fundamentals & Title 24

**SATURDAY, FEB 14, 2026 / EXHIBIT HOURS 1-5 / OPEN TO THE PUBLIC & REGISTRATION REQUIRED / IN SPANISH**

Time	Classroom S1	Classroom S3	Classroom S4	Ballroom A	Ballroom B	Seaside Prefunction	Classroom S5	Classroom S6	Classroom S7
8:00 to 9:15 AM	<b>Pentair</b> Intellicenter Automation Panel	<b>CPSA</b> Legislation & Litigation: Is Pool Service the Next Target?	STOP Germs Before they Stop your Sales <b>Roy Vore</b>	Marketing to Build Trust, Authority & Impact <b>Rodrigo Roque</b>	<b>Watershape U</b> - How to Write a Service Contract	Plaster Surface Issues Research <b>Que Hales, Kim Skinner, Doug Latta</b>	Stand Out or Get Overlooked: Branding, SEO, AI <b>Aneissa Goss</b>	Energy Code & Compliance Standards <b>Nick Brown</b>	
9:30 to 10:45 AM	<b>Pentair</b> - Intellicenter Automation Panel	Turn Your Pool Business Into a Predictable Lead Machine <b>Dallin Huso</b>	Bob Lowry's Pool Chemistry for Service Pros <b>Hasa</b>	<b>Pool Nation</b> Principles of Pool Chemistry	Common Construction Defects <b>Scott Cohen</b>		Managing your Business for Efficiency & Profit <b>Gary Heath</b>	Certified Stain Specialist <b>David Schaffer</b>	<b>NPC</b> Start Up - an Introduction
11 AM to 12:15 PM	<b>Pentair</b> IF3 Variable Speed Pumps	Bonding 101 <b>Kelli Clancy &amp; Deb Martin</b>	Title 24: Compliant Pool Heating & Solar <b>Dan Sizelove</b>	<b>Pool Nation</b> Innovations in Algae Treatment	Clear Water, Less Work: Circulation, Filtration & Chemistry <b>Steve Barnes</b>	<b>Watershape U</b> - Structural Repairs of Existing Pools	<b>Raypak</b> Crosswind V Heat Pump: Built-in Automation	Proper Startup Procedures for a New Pool Surface <b>Dr Joe Laurino</b>	The Chlorine Free Pool: Reality or Myth? <b>David Rockwell</b>
12:30 to 1:45 PM	<b>Pentair</b> ETI Heaters	<b>AquaCal</b> Haga crecer su negocio, aumente sus ganancias		<b>Pool Nation</b> Building Profit into Every Sector	7 Steps to Build a Pool Business that Runs Without You <b>Dallin Huso</b>	<b>Watershape U</b> - Equipment Pads Built for Ease of Service	Next Generation Startup Spanish <b>JC Escudero</b>	<b>NPC</b> Portland Limestone Cement Update	Rethinking Stabilizer/CYA in Modern Pool Care <b>Chris Marcano</b>

**Long Beach Convention Center, 300 E. Ocean Blvd., Long Beach, CA / Hall "C" / Speakers views are not necessarily those of the Western Pool and Spa Show, Inc.**